AL-GHONEIM wanted an ecommerce mobile app with the functionality of buying products in just a few taps. The goal was achieved efficiently by Team INGIC.

PROJECT OVERVIEW

We were assigned to build an ecommerce app. The idea behind this app was to provide the users with an avenue to buy whatever they need in a few taps.

PRODUCT CATEGORIES

Exhibiting all the products in a single place was challenging. We incorporate scrolls and several other features to display collection without compromising app's performance.

APPEALING USER-INTERFACE

Lively and enticing user interfaces were required as the targeted users usually have used many similar apps. The interface was designed to grab their attention while making the application easy to navigate across all screens.

SECURITY AND CONVENIENCE, HAND IN HAND

To make this app outperform other similar applications, we integrated features like social logins, in-app notifications, easy account management, etc.